



Federal Communications Commission  
Washington, D.C. 20554

April 1, 2008

DA 08-769

Released: April 1, 2008

**CERTIFIED MAIL – RETURN RECEIPT REQUESTED**

CBS Corporation  
WSBK-TV  
2175 K Street, N.W.  
Suite 350  
Washington, D.C. 20037

Re: CBS Corporation  
WSBK-TV, Boston, MA  
Facility ID No. 73982  
File No. BRCT-20061201AFK

Dear Licensee:

This refers to your license renewal application for station WSBK-TV, Boston, MA.

In the Children's Television Act of 1990, Pub. L. No. 101-437, 104 Stat. 996-1000, *codified at* 47 U.S.C. Sections 303a, 303b and 394, Congress directed the Commission to adopt rules, *inter alia*, limiting the number of minutes of commercial matter that commercial television stations may air during children's programming, and to consider in its review of television license renewals the extent to which the licensee has complied with such commercial limits. Pursuant to this statutory mandate, the Commission adopted Section 73.670 of the Rules, 47 C.F.R. § 73.670, which limits the amount of commercial matter which may be aired during children's programming to 10.5 minutes per hour on weekends and 12 minutes per hour on weekdays. *Children's Television Programming*, 6 FCC Rcd 2111, 2118, *recon. granted in part*, 6 FCC Rcd 5093, 5098 (1991). The commercial limitations became effective on January 1, 1992. *Children's Television Programming*, 6 FCC Rcd 5529, 5530 (1991).

On December 1, 2006, you filed the above-referenced license renewal application for station WSBK-TV. In response to Section IV, Question 5 of that application, you certify that, during the previous license term, station WSBK-TV failed to comply with the limitations on commercial matter in children's programming specified in Section 73.670 of the Commission's Rules. In Exhibit 19, you indicate that station WSBK-TV exceeded the children's television commercial limits by 30 seconds on September 13, 1999, September 15, 1999, and September 16, 1999.

It appears from the information before us that the overages in question were isolated violations of the children's television commercial limits. Such *de minimis* violations of Section 73.670 of

the Commission's Rules do not warrant further consideration in connection with WSBK-TV's renewal application.

Accordingly, IT IS ORDERED that, a copy of this Letter shall be sent by First Class and Certified Mail, Return Receipt Requested to CBS Corporation at the address listed above and to its counsel, Anne Lucey, Esquire, CBS Corporation, 601 Pennsylvania Avenue, N.W., Suite 540, Washington, D.C. 20004.

Sincerely,

Barbara A. Kreisman  
Chief, Video Division  
Media Bureau